Designing a Template for Accessible Conference Poster Presentations

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AUCD 2020 Conference Materials. Created by Miller-Raines, S. and Thomas, E. Retrieved from https://www.aucd.org/template/event.cfm? event_id=8683&id=740&parent=740 on 1/29/2021.







Designing a Template for Accessible Conference Poster Presentations



Author Name, Author Name, Author Name, & Author Name

INTRODUCTION

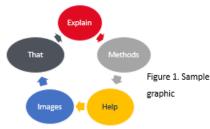
Put key introduction information here with minimal references. 1-3 Use bullet points and brief statements.

- · Look at this!
- · Bullet points are great!
- · Keep text simple and understandable

METHODS

Put the method(s) you used to conduct your research here. Look at this!

- · Bullet points are great!
- · Keep text simple and understandable



REFERENCES

- 1. Use 3-4 KEY references
- 2. If you have more references...
- 3. ...you can add them to the QR code site.

What?: ONE sentence here that sums up your research findings.

SO what?: TWO sentences here to explain why your research findings matter to the world!







RESULTS

Put your results here.

- · Use bullet points and brief statements
- Avoid using red/green contrast as a courtesy to those with color blindness
- · Add Alt Text to every graphic

Table 1. Sample poster table Column 1 Column 2 Column 3 Row 1 Row 2 Figure 2. Sample chart title



DISCUSSION

- Interpret your results
- · Strengths/Limitations of research
- Discuss future directions

CONTACT

If you are interested in learning more about this work, please contact Lead Author Name: researcher@email.me







Title & Authors

Designing a Template for Accessible Conference Poster Presentations

Author Name, Author Name, Author Name, & Author Name

- Poster title text should be no smaller than 88 pt font
- Author name text should be no smaller than 72 pt. font



Section Headers & Body

- Section header text should be no smaller than 60 pt. font
- Body text should be no smaller than
 36 pt. font and in plain language
- Supplemental information (contact and references) text should be no smaller than 36 pt. font

REFERENCES

- Use 3-4 KEY references
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- ...you can add them to the QR code site.

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researcher@email.me





Introduction

- Limit to key information & references
- Use bullet points
- Keep text simple and understandable

INTRODUCTION

Put key introduction information here with minimal references.¹⁻³ Use bullet points and brief statements.

- Look at this!
- · Bullet points are great!
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Resources at the end of presentation



Methods

- Name the main methods...
 - "Thematic Content Analysis"
- ... and describe the main methods!
 - "We read each transcript.
 We looked for common
 topics across participants.
 We categorized those topics
 into major themes."

METHODS

Put the method(s) you used to conduct your research here. Look at this!

- Bullet points are great!
- Keep text simple and understandable



Results

- Helpful to provide a onesentence description of each main result
- Tables and charts can be helpful to demonstrate findings
- Long lists of data points and/or statistics may not be helpful for a general audience

RESULTS

Put your results here.

- Use bullet points and brief statements
- Avoid using red/green contrast as a courtesy to those with color blindness
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Discussion

- Interpret main findings
- Describe strengths and limitations of research to provide context
- Discuss future directions for research or project

DISCUSSION

- Interpret your results
- Strengths/Limitations of research
- Discuss future directions



What? & SO What?

- Sum up your research in one simple sentence using plain language
- Sum up why your research findings matter in two plain language sentences

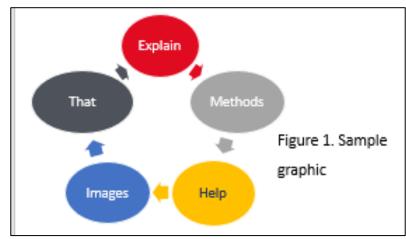
What?: ONE sentence here that sums up your research findings.

SO what?: TWO sentences here to explain why your research findings matter to the world!



Images, Figures, Tables, & Graphs

- Images, figures, tables and graphs can convey messages better than words.
- Use ALT text on all images, figures, tables, & graphs.
- If you are using a photo, make sure it's pixilated to the appropriate size AND scaled to fit without distorting the photo.

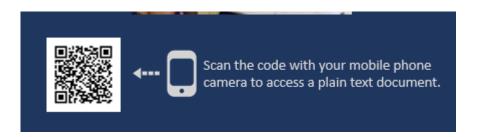


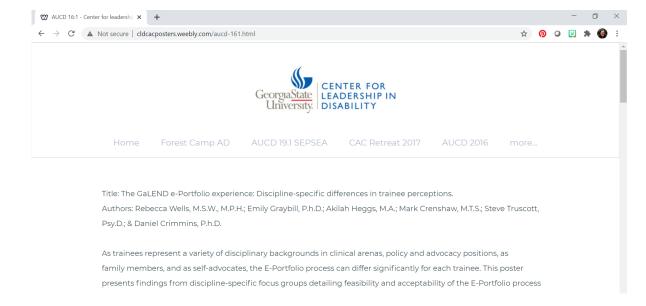




QR codes

- Allow you to provide text of content that can be read by a device's text to speech
- Allows for information to be reviewed later

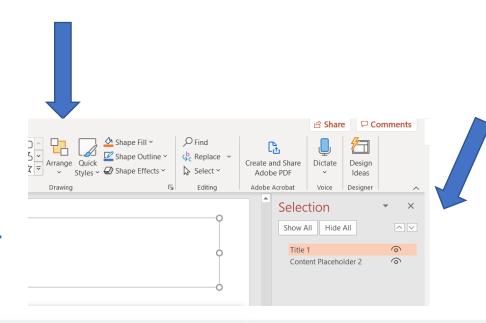






Tips & Tricks & Resources

- As you are making your poster, be mindful of the sequencing of panes from the very beginning
- Resources for plain language:
 - PlainLanguage.gov
 - Center for Plain Language
- Microsoft PPT Accessibility Tips
- Microsoft Accessibility Checker







More Tips & Tricks & Resources

- Atl Text
 - https://accessibility.umn.edu/what-you-cando/start-7-core-skills/alternative-text
- QR Code Generator
 - https://www.qr-code-generator.com/



Questions





Examples



Thank you!

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